PROMOTIONS BRAND AMBASSADORS TRADE SHOWS HOSTESSES FASHION EVENTS HAIR MODELS IN-STORE EVENTS LAUNCHES ACTORS ON-CAMERA TALENT MAKEUP ARTISTS MASCOTS

THEPINKLIGHT

TEMP STAFFING & EVENT STAFFING SERVICES

ALDO SHOES & ACCESSORIES · Coca-Cola · MAC · Hennessy COGNAC · PETA · Eddie Bauer EST. 1920 · MAXIM · metroPCS

The Pink Light Agency for **SIXT Rental Car (US Airport Locations)**

Temporary, Short-Term, Experiential and Event Staffing Solutions

For Brands, Retailers, Corporations & More

The Pink Light Agency for **UBER**

The Pink Light Agency for **MetroPCS/T-Mobile**

The Pink Light Agency for **Patron Tequila**

WHO WE ARE

"The Pink Light is a national temp talent and event staffing agency."

The Pink Light is a national temp talent & event staffing agency, headquartered in Atlanta, GA. We specialize in short-term, temporary, experiential and event staffing in all major markets across the United States.

As a full-service agency, we provide staffing solutions for brands, retailers, corporations, events and more. The Pink Light Agency has over 20 years combined experience in staffing and has serviced a wide variety of clients.

Our agency is in the business of "people" and we understand how essential staffing is to your overall operation. Since 2006, we have built a network of professional, effective talent and have streamlined the talent management process to simplify finding and hiring short-term staff.

The Pink Light Agency has worked with some of the world's largest and most recognized names across the country. Our capabilities are virtually limitless and our commitment to providing an exceptional staffing solution is what continues to make us one of the most sought out boutique agencies in our industry.

The Pink Light Agency for **MAC Cosmetics Retail Stores**

WHAT WE DO

The Pink Light Agency is fully capable of providing the following services:

- Event Staffing
- Short-Term Staffing
- Trade Show Staffing
- Promotional Talent
- Brand Ambassadors
- Hosts & Hostesses
- Servers
- Labor Crews
- Corporate Temp Staffing
- Customer Service Staffing
- Actors & On-Camera Talent
- Creatives (Performers, Stylists, etc.)

The Pink Light Agency services are available for the following:

- Promotions
- In-Store Events
- Product Launches
- Trade Shows & Expos
- Branding & Marketing Events
- On/Off Premise Liquor Events
- Event Production & Management
- Commercials & Media
- Tours & Activations
- Print Campaigns
- Special Events
- Hiring Events

SOME OF OUR PAST CLIENTS AND EVENTS:

MAC, Hennessy, International CES, AVEDA, Comic-Con International, PATRÓN, [adult swim], Vitamin Shoppe, Coca-Cola, MAXIM, Mercedes-Benz Fashion Week, metro by T-Mobile, ALDO, SEMA, MONSTER ENERGY, VALENTINO, aloft A VISION OF W HOTELS, MTV, Harley-Davidson Cycles, AXE, Eddie Bauer, NACSSHOW, PETA, ROXY, Yves Saint Laurent, UBER

www.thepinklight.com (404) 939-6022 info@thepinklight.com

The Pink Light Agency for **ALDO Shoes Retail Locations**

WHY THE PINK LIGHT AGENCY?

OUTSTANDING TALENT

We have built a network of professional, effective & reliable short-term and event staff. Our hiring standards and training program ensures only the best talent to represent our clients.

ON-CALL BACKUPS

Never worry about no-shows again. We take the guesswork out of staffing and are always proactive to ensure reliability in the services we provide.

STATE OF THE ART TALENT MANAGEMENT

View & hire talent, download forms and manage your staffing online through our easy-to-use proprietary system.

FULLY INSURED CLIENT PROTECTION POLICY

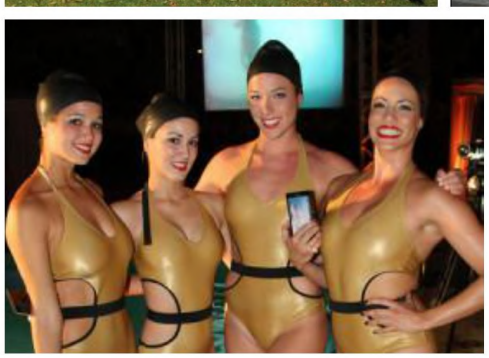
The Pink Light Agency has a 100% worry-free policy. Not only is our agency licensed and insured, our contractor disclosures and procedures help ensure our clients are protected.

HAPPY CLIENTS & STAFF

Our team of happy professionals simply love what they do. We are not only committed to building positive relationships with our clients, but with the staff we represent as well.

24/7 SUPPORT

A dedicated account manager is assigned to every client and is available 24/7 for any issues or questions, even on nights and weekends.



The Pink Light Agency for Retail, Corporate & Event Staffing

THE PINK LIGHT AGENCY IN ACTION

www.thepinklight.com (404) 939-6022 info@thepinklight.com